MEMPHIS PUBLIC LIBRARIES 2018 YEAR IN REVIEW

CUSTOMER ACTIVITY

- Attended a Program
- Checked out eBooks
- Retrieved Item from Database
- Visited our Website
- Used a Computer
- Used Books in the Library
- Checked Out Books
- Asked Questions

1,340,840 Items Borrowed

- Adults 60%
- Juvenile 33%
- Young Adult 7%

1,986,452 Visitors to Library Branches

591,221 Total Outside Sessions

SPOTLIGHT ON PROGRAMMING

- OverDrive Active Users: Continued to increase for the seventh year in a row

7,846 Program Attendance

The Libraries marked the 50th anniversary of the Sanitation Workers Strike and Dr. Martin Luther King, Jr.’s assassination by honoring his legacy, with 588 PROGRAMS centered on community conversations, voter education, citizenship, and civil rights.

BOOKSTOCK

- Local authors, artists, and guests had an opportunity to connect and celebrate literacy and education during this year’s event, which recorded 6,220 attendees!

- 10% Increase from 2017

NEW CARDHOLDERS

- 29,165 Online Registrations
- 9% Increase from 2017

YOUTH PROGRAMMING

- 69,647 young customers visited the library in 2018 to learn filmmaking, create music & art, design robots, and interact with advanced technologies.

- 72% increase since the opening of CLOUD9

EXPLORE MEMPHIS

- We saw a 7% increase in participation during the Libraries’ annual summer of learning and exploration, with customers engaging in the community, the library, and the promise to Explore Memphis!

- 2018 Total Participation 80,068

Goal 1: Ensures that all Memphians have access to technology needed to increase knowledge, learning, and access to the economy.

Goal 2: Reaches beyond its walls with creative partnerships that make a difference in people’s lives.

Goal 3: Communicates in ways that move libraries from a supporting player to a leadership role that is highly valued in today’s public space.

Goal 4: A platform for three overriding purposes: literacy, education accelerator, and jobs center.

Goal 5: Advances a culture of excellence in operations and outreach.