

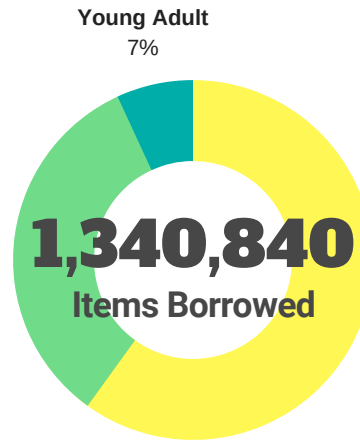
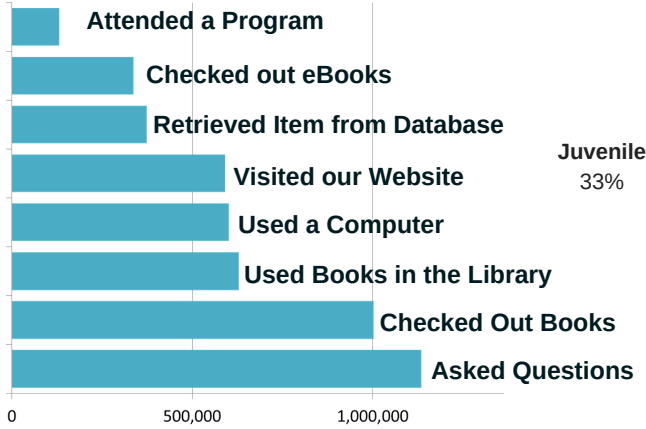


# MEMPHIS PUBLIC LIBRARIES

# 2018

## YEAR IN REVIEW

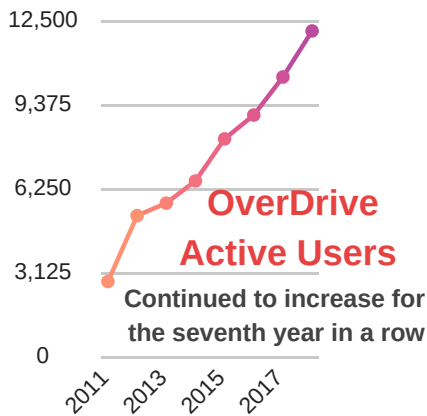
### CUSTOMER ACTIVITY



Visits to Library web pages saw an increase of **17%**



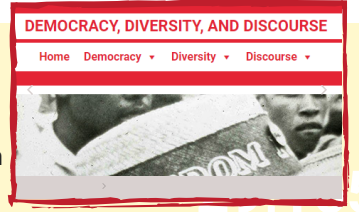
**591,221** Total Outside Sessions



### SPOTLIGHT ON PROGRAMMING

**7,846** Program Attendance

The Libraries marked the **50th anniversary** of the Sanitation Workers Strike and Dr. Martin Luther King, Jr.'s assassination by honoring his legacy, with **588 PROGRAMS** centered on community conversations, voter education, citizenship, and civil rights.



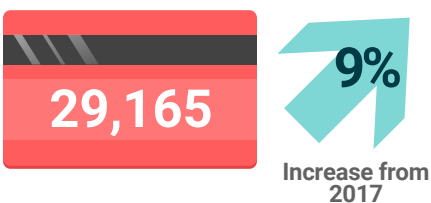
**27,284** Visits to the Libraries' Democracy, Diversity, and Discourse web pages

**10%** Increase from 2017

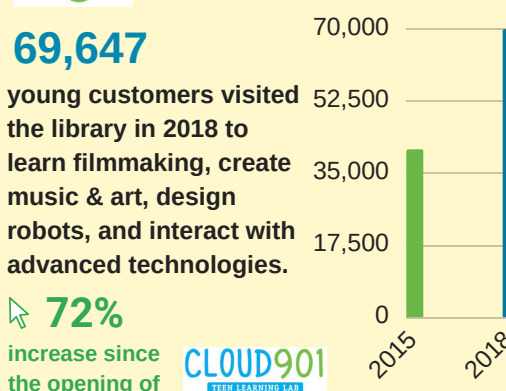
**BOOKSTOCK**

Local authors, artists, and guests had an opportunity to connect and celebrate literacy and education during this year's event, which recorded **6,220** attendees!

### NEW CARDHOLDERS



### YOUTH PROGRAMMING



We saw a **7%** increase in participation during the Libraries' annual summer of learning and exploration, with customers engaging in the community, the library, and the promise to Explore Memphis!

**2018 Total Participation**

**80,068**

- Goal 1: Ensures that all Memphians have access to technology needed to increase knowledge, learning, and access to the economy.
- Goal 2: Reaches beyond its walls with creative partnerships that make a difference in people's lives.
- Goal 3: Communicates in ways that move libraries from a supporting player to a leadership role that is highly valued in today's public space.
- Goal 4: A platform for three overriding purposes: literacy, education accelerator, and jobs center.
- Goal 5: Advances a culture of excellence in operations and outreach.