



BY THE NUMBERS

Mar-Apr X FY18

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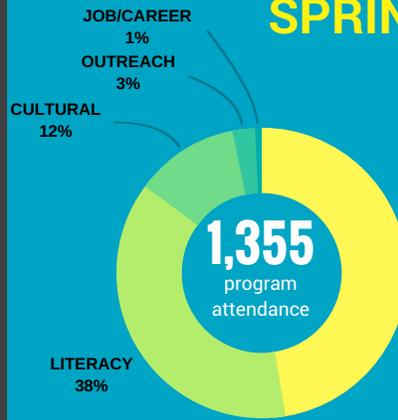
635

program attendance

"Something our community needed to hear. I hope you continue having discussions like this."

- Mrs. Oretha Anderson, program attendee at Whitehaven

The libraries hosted 15 programs where hundreds of customers joined us in conversations remembering the 50th anniversary of the Sanitation Workers Strike and honoring the legacy of Dr. Martin Luther King, Jr.



SPRING BREAK

March 10 - March 17

Young customers stayed engaged this Spring Break by taking advantage of programs focused on literacy, technology, music, exercise, and crafts!

98

PROGRAMS

BOOKSTOCK 2018

"Your hard work culminated in an outstanding opportunity for community outreach for both authors and the library." - Jackie Kelly, local author

Local authors, artists, and guests had an opportunity to connect and celebrate literacy and education during this year's Bookstock event, which recorded

6,220 attendees!

10% Increase in attendance from 2017



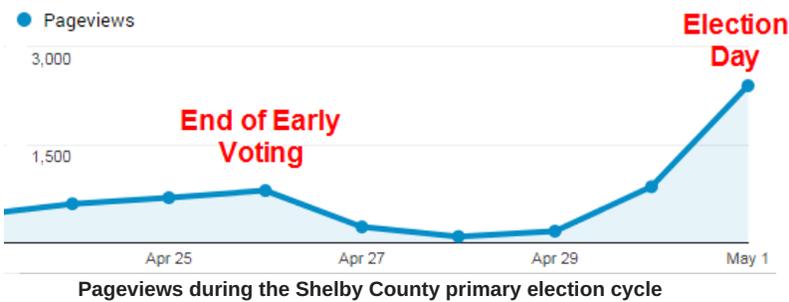
"I now know who to vote for."

- Anonymous online customer

2,400

Pageviews on Election Day alone!

The Library's new Informed Voter - Meet the Candidates web page had nearly 8,500 pageviews, with spikes during periods of voting.



"Nothin' like good friends and good jazz!"

-- Danny/Amelia Cole



In partnership with the Levitt Shell, the Library presented 5 Fridays of Free Jazz, a program for friends of all ages to come together and celebrate jazz!



FIVE FRIDAYS

2,283

TOTAL ATTENDANCE

MEMPHIS PUBLIC LIBRARIES STRATEGIC GOALS

Goal 1: Ensures that all Memphians have access to technology needed to increase knowledge, learning, and access to the economy.

Goal 2: Reaches beyond its walls with creative partnerships that make a difference in people's lives.

Goal 3: Communicates in ways that move libraries from a supporting player to a leadership role that is highly valued in today's public space.

Goal 4: A platform for three overriding purposes: literacy, education accelerator, and jobs center.

Goal 5: Advances a culture of excellence in operations and outreach.