

ANOTHER SUCCESSFUL **Explore Memphis** WRAPPED UP THIS JULY!

TOTAL PARTICIPANTS All Ages

74,578

(Attendance + Active Users)

TOTAL PROGRAM ATTENDANCE / ALL LIBRARIES



YOUTH PROGRAMMING

+13%



NUMBER OF ITEMS CHECKED OUT



440

327 PEOPLE EXPERIENCED THE **GREAT AMERICAN ECLIPSE** WITH US ON AUGUST 21, 2017,

AND 113 CUSTOMERS PREPARED IN ADVANCE BY ATTENDING A SOLAR ECLIPSE INFORMATION PROGRAM AT CENTRAL LIBRARY.



42%

YOUTH STEAM

15%

YOUTH LITERACY

TOP TWO PROGRAM TYPES SEEING AN INCREASE IN ATTENDANCE (COMPARED TO JUL-AUG FY17)



ATTENDANCE IN CORDOVA'S UKULELE CLASS SAW A **67% INCREASE**

AND APPEALED TO ALL AGES



"It helps with arthritis."
- 70 yr. old woman

"The program helps me with my discipline." - teenage girl

"I have ADHD and it helps me focus and relax; I practice every day" - 11 yr. old boy



1200

MORE THAN 100 HIRING COMPANIES PARTICIPATED IN THE **2017 JOBLINC CAREER FAIR**, WHERE OVER 1,000

JOB-SEEKERS WERE ABLE TO MEET FACE TO FACE WITH POTENTIAL EMPLOYERS.