**Memphis Public Libraries**

**Strategic Goals**

**Goal 1:** Ensures that all Memphians have access to technology needed to increase knowledge, learning, and access to the economy.

**Goal 2:** Reaches beyond its walls with creative partnerships that make a difference in people’s lives.

**Goal 3:** Communicates in ways that move libraries from a supporting player to a leadership role that is highly valued in today’s public space.

**Goal 4:** A platform for three overriding purposes: literacy, education accelerator, and jobs center.

**Goal 5:** Advances a culture of excellence in operations and outreach.

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**By the Numbers May-Jun / FY18**

- **27,258** New Cardholders FY18
- **14,000** Attendance at Explore Memphis Events in June
- **549,868** Total Outside Web Sessions, FY18
- **1,351,235** items checked out, which translates to a value of about **$23 million** saved.
- **20%** of new cardholders registered online, a 35% increase from FY17.

**Explore Memphis 2018**

- **2,600** customers kicked off a summer of learning and exploration, engaging in the community and the promise to Explore Memphis!

**Teen Programming Attendance**

- **Over 17,000** teens visited the library in FY18 to learn filmmaking, create music and art, design and operate robots, and interact with advanced technologies.

**Riverfront Storytime**

- A partnership between Cossitt Library and The Fourth Bluff, uses story time, crafts, and play time to teach children about the importance of the river.

- "This was the first time many of the kids had ever seen the river!" - Cooper Cottage Daycare staff

**Digital outreach efforts and improvements have made it easier than ever to register for a Library Card. 20% of new cardholders registered online, a 35% increase from FY17.**

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**Music camp was the best part of my summer: learning about music, getting to know other kids who are interested in production and what happens behind the scenes of music." - Nyani Ross, 16**