The Explore Memphis Reading Challenge allowed customers to log their reading minutes using our new platform, Beanstack!

- **Minutes Read, by age group**
  - Age 0-5
  - Age 6-8
  - Tweens
  - Teens
  - Adults

- **Total minutes read, all ages**: 806,879

- **Checkouts, by age group**
  - Adult: 61.6%
  - Juvenile: 30.2%
  - YA: 8.3%

- **Total items checked-out, all ages**: 172,170

In July and August, **320** people attended **70** virtual programs for Adults, on topics such as cooking, budgeting, computer classes, book clubs, creative writing, & more...

**Creative Aging Writing Studio**

- "This workshop has really awakened something within me. I feel more alive & ready to write."
  - Creative Aging Writing attendee

- "An enriching experience. It made the Pandemic/being at home experience so much better for me. I enjoyed meeting new people in my class."
  - Creative Aging Writing attendee

MPL’s new online exhibit, **VOTES FOR WOMEN: Women’s Suffrage in Memphis and Beyond**, had over 1,000 page views since its launch on 8/18/2020, the 100th Anniversary of the 19th Amendment’s ratification.

**SUMMER CAMPS**

- MPL offered several week-long virtual camps for teens/tweens.
- **Top Attended Virtual Camps**
  - 10 different camps
  - 179 participants
  - 1. Literacy to Success
  - 2. Robotics Camp
  - 3. Music Camp

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**STRATEGIC PLAN 2020-2025**

- Enhance Equitable Access
- Champion Literacy for All Ages
- Promote Workforce Development
- Advance Role as Community Anchor
- Increase Community Awareness of Offerings
- Reach Beyond Library Walls with Strategic Outreach and Innovation
- Strengthen the Backbone of MPL by Supporting Staff