

START
HERE



MEMPHIS PUBLIC LIBRARIES

By the
NUMBERS
JUL - AUG 2020

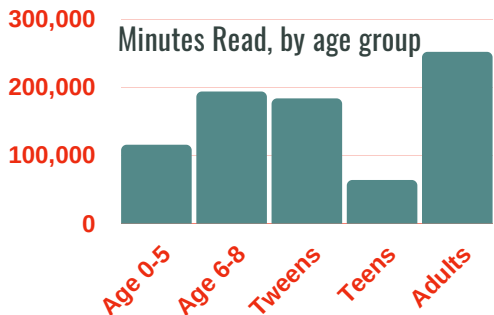


This year EXPLORE MEMPHIS went virtual, with

33,658

total participants, of all ages

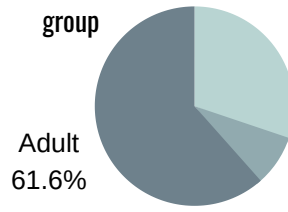
The **Explore Memphis Reading Challenge** allowed customers to log their reading minutes using our new platform, Beanstack!



806,879

total minutes read, all ages

Checkouts, by age group



172,170

total items checked-out, all ages

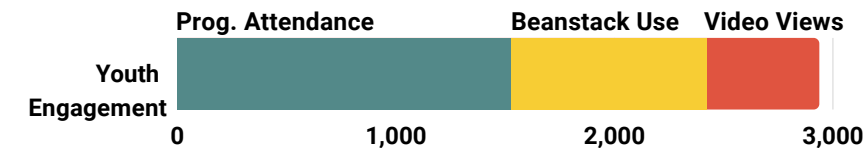
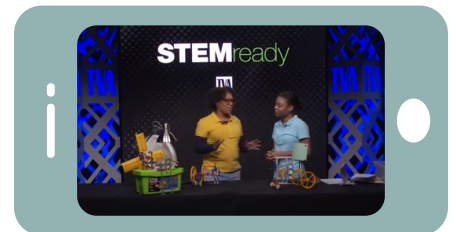
Most Watched EXPLORE MEMPHIS YouTube Video:

Power Generation with TVA

669

Views!

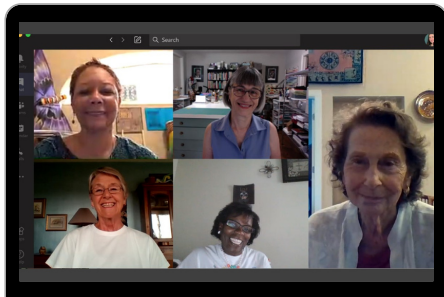
as of 9/21/20



In July and August, **Creative Aging Writing Studio**

320 people attended

70 virtual programs for Adults, on topics such as cooking, budgeting, computer classes, book clubs, creative writing, & more...



"This workshop has really awakened something within me. I feel more alive & ready to write."

-Creative Aging Writing attendee

"An enriching experience. It made the Pandemic/being at home experience so much better for me. I enjoyed meeting new people in my class."

-Creative Aging Writing attendee

"I didn't like this camp. I LOVED it."

-SIM Forensics Camp attendee

SUMMER CAMPS

MPL offered several week-long virtual camps for teens/tweens. **Top Attended Virtual Camps**

10

different camps

179

participants

1. Literacy to Success
2. Robotics Camp
3. Music Camp

MPL's new online exhibit, **VOTES FOR WOMEN: Women's Suffrage in Memphis and Beyond**, had over 1,000 page views since its launch on 8/18/2020, the 100th Anniversary of the 19th Amendment's ratification.



over 1,000 views!

STRATEGIC PLAN
2020-2025

ENHANCE
EQUITABLE
ACCESS

CHAMPION
LITERACY
FOR ALL
AGES

PROMOTE
WORKFORCE
DEVELOPMENT

ADVANCE
ROLE AS
COMMUNITY
ANCHOR

INCREASE
COMMUNITY
AWARENESS
OF OFFERINGS

REACH BEYOND
LIBRARY WALLS
WITH STRATEGIC
OUTREACH AND
INNOVATION

STRENGTHEN
THE BACKBONE
OF MPL BY
SUPPORTING
STAFF