Beginning with Super Tuesday in March, our Informed Voter pages were visited nearly **75,000** times during this election cycle.

98%\(\uparrow\) increase in usage from the 2018 election cycle

"I want to express appreciation for this. I am thankful that you take the role of public information and education so seriously by providing this voter service page. Dale Carnegie came up with a wonderful idea of libraries such a long time ago - I am so thankful for it - you manifest the benefit of this idea everyday."

-Comment submitted online

**288** customers attended Halloween themed events, including Bohooks with Friends where over 130 children stopped by the library to take home treats, books and crafts.

September is National Literacy Month! MPL celebrated the joy of reading, with programs like Our Stories Matter: Memphis Writes, which featured Stacy Ladonna, founder and executive of Black Children's Books and Authors (BCBA), an organization promoting awareness of children's and young adult literature by Black authors.

"This event has inspired me to start writing my own book. Not having fear that someone is not going to like what I write. Just Start Writing!"

-Attendee, Our Stories Matter: Memphis Writes

This year our Pride Festival went virtual, with live music, trivia, videos from community partners, story times, crafts, an online art contest, and access to online archives.

This year's book was *Evelyn Del Rey Is Moving Away* by Meg Medina, a celebration of lasting friendship, the power of connection, and encountering change.

**E-BOOK CHECKOUTS IN SEPT-OCT**

- **328%\(\uparrow\)** from 2018
- **34%\(\uparrow\)** from 2018
- **66%\(\uparrow\)** from 2018

![Graph showing e-book checkouts in Sept-Oct 2020](image)

- **JUVENILE**
- **YOUNG ADULT**
- **ADULT**

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-Attendee, Our Stories Matter: Memphis Writes

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-Comment submitted online

This year MPL celebrated **639** page views!

![Graph showing strategic plan](image)