



MEMPHIS PUBLIC LIBRARIES

2021
YEAR IN REVIEW

Memphis Public Libraries gained national attention in 2021, winning the IMLS National Medal

for Museum and Library Services, the National Summer Learning Association's Summer Learning Award, and being named "the nation's most innovative public library" by Smithsonian Magazine!



MOST USED DATABASES

LinkedIn Learning

344,096
retrievals

74% ↑

DIG Memphis

222,869
retrievals

68% ↑

Commercial Appeal Archive

215,544
retrievals

95% ↑

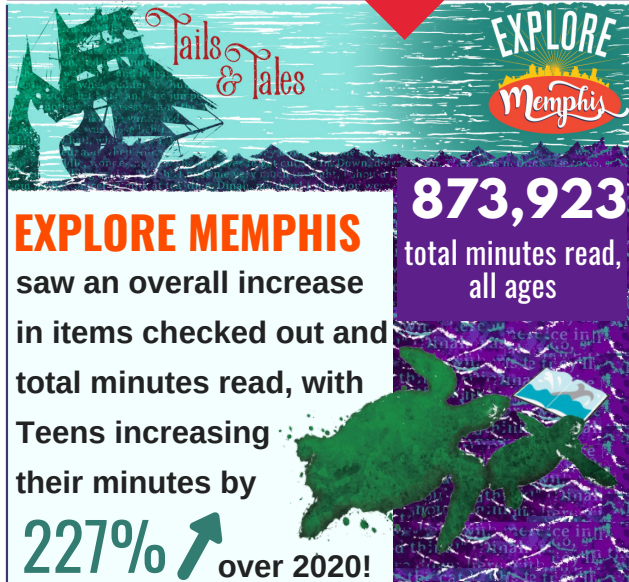
Ancestry Library

93,032
retrievals

175% ↑

DATABASE USAGE

INCREASED **68%**



SPOTLIGHT ON PROGRAMMING



Connect Crew reached **3,140** people in outreach events in 2021, meeting customers for story times at the Museum of Science & History, the Zoo, and Crosstown Concourse, as well as offering adult ELL classes in parks, and Techie Senior trainings at senior centers.

In addition to expanding in-person programming safely, the library also saw a **51%** increase in attendance to virtual programs, when compared to 2020.



Items
Checked out
in Libby

443,821

11% INCREASE OVER 2020

YA/Juvenile
8% INCREASE

Young Adult
7.1%

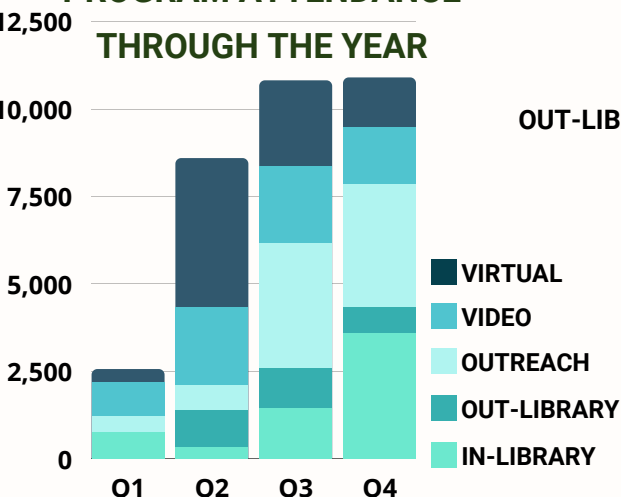


NEW RALEIGH BRANCH

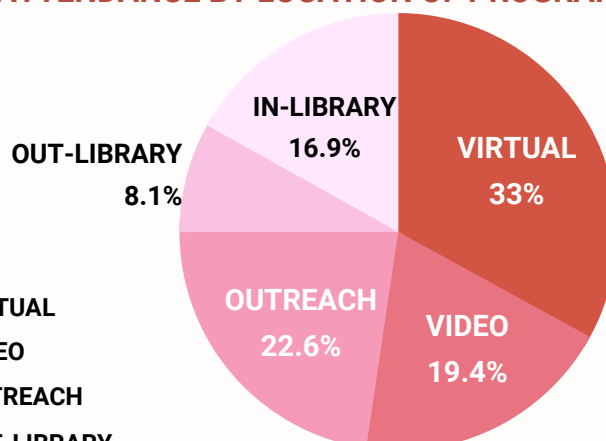
Since opening in December 2020, Raleigh saw a **56%** increase in circulation, with **21,282** items checked out in 2021!



PROGRAM ATTENDANCE THROUGH THE YEAR



ATTENDANCE BY LOCATION OF PROGRAM



Total Attendance for 2021: **36,260**

STRATEGIC PLAN
2020-2025

ENHANCE
EQUITABLE
ACCESS

CHAMPION
LITERACY
FOR ALL
AGES

PROMOTE
WORKFORCE
DEVELOPMENT

ADVANCE
ROLE AS
COMMUNITY
ANCHOR

INCREASE
COMMUNITY
AWARENESS
OF OFFERINGS

REACH BEYOND
LIBRARY WALLS
WITH STRATEGIC
OUTREACH AND
INNOVATION

STRENGTHEN
THE BACKBONE
OF MPL BY
SUPPORTING
STAFF