

MEMPHIS PUBLIC LIBRARIES

May
FY 17
June

By the
NUMBERS

 **107**

WYPL is now streaming on the Internet! This past year, over 100 books were read aloud over the air. Now you can listen from your computer, tablet or smart phone!



845

845 people have toured Central Library during FY17, including students on field trips!



DISCOVER READ

2 NEW CENTERS in

2 MONTHS

Central Library and Hollywood opened new DiscoverREAD centers, joining the Cornelia Crenshaw branch in offering a space for caregivers to help children build early literacy skills and prepare for success in kindergarten.

"It is great to provide the children with storytime like this to get them interacting with other babies. Plus, the children are exposed to the new words, new songs. Thank you for providing this for them!"
-Grandmother of a child

MOST FREQUENTLY USED DATABASES

Mango Languages Career Transitions Academic OneFile

Lynda.com
Reference USA

General OneFile

Newsbank

ITEMS RETRIEVED

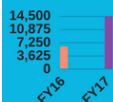
84,111

FROM TOP TEN DATABASES



Local teens win a national competition to produce a TV-ready PSA with Discovery. Emi and Summer filmed and edited their video using equipment in **CLOUD901!**

135%
More young customers attended STEAM programming in FY17!



MEMPHIS PUBLIC LIBRARIES

NEW EXTENDED HOURS! **69%**



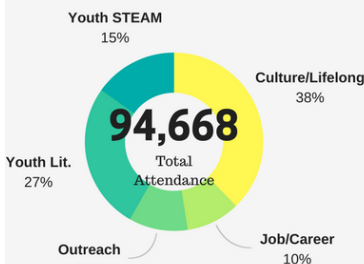
In an effort to better serve our customers, we've expanded our hours, with all branches now open Monday through Saturday. We're also staying open later! Post 5pm Weekday hours have been increased by 69%.

Vicki Haddix
@vickibostonSLP

More opening hours for @MEM_Library is the best news I've heard this week! #choose901
memphislibrary.org/mpl_extended-h...

2:50 PM - 3 Jun 2017 from Memphis, TN

FY17 PROGRAM ATTENDANCE BY TYPE



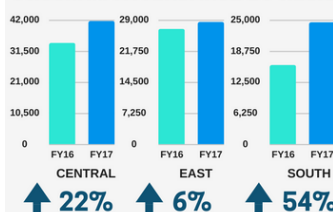
MPL completed **PROJECT OUTCOME**, a program measuring the benefits of public library

programs & services based on user-reported outcomes. Our highest score came from customers attending **Job Skills** programming. We received a **4.7 out of 5**, beating the national average.

98%

of customers felt **MORE CONFIDENT** about the job search process.

PROGRAM ATTENDANCE BY REGION



Spotlight on South!

Top 5 Programs at the Library

1. **COMMUNITY FEST:** Parkway Village (861)
2. **SPOOKTACULAR HAUNTING:** Whitehaven (469)
3. **MOCK TRIAL PROGRAM:** Parkway Village (300)
4. **PANDEMONIUM, CINEMA SHOWCASE**
(Video Game Meltedown!): Cossitt (296)
5. **PANDEMONIUM CINEMA SHOWCASE**
(World of Wonka!): Cossitt (189)

MEMPHIS PUBLIC LIBRARIES STRATEGIC GOALS

Goal 2:
Reaches beyond its walls with creative partnerships that make a difference in people's lives.

Goal 3:
Communicates in ways that move libraries from a supporting player to a leadership role that is highly valued in today's public space.

Goal 4:
A platform for three overriding purposes: literacy, education accelerator, and jobs center.

Goal 5:
Advances a culture of excellence in operations and outreach.

Goal 1:
Ensures that all Memphians have access to technology needed to increase knowledge, learning, and access to the economy.