

MPLIC BY THE NUMBERS

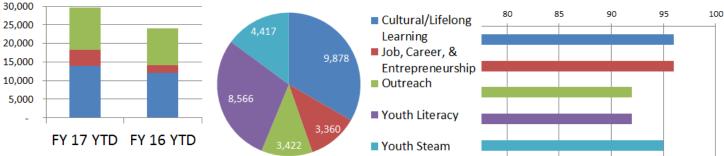
FY17 SEP-OCT

Program Attendance

Attendance by Type

Outcomes

(% polled that learned something helpful)



"Thank you so much for your time and your expertise yesterday. The boys walked away with some great content. I also appreciated how your passion for civil rights was evident in everything you shared. These young men are more empowered because of you."



Sawyer Schafbuch, Director of Advancement for Grizzlies Prep Academy, sharing feedback with Wayne Dowdy, Senior Manager of the History Department at the Benjamin L. Hooks Central Library



\$2.20

Average amount spent by the **4750+** customers that attended the **Friends of the Library Fall Book Sale** raising over **\$10,500** for the Library.

"This was my first time hearing Opera in person and it brought tears to my eyes."

Over **180** people were treated to pop-up **Opera Memphis** performances at 6 different libraries in September.

1,600 Nearly 1,600 people attended youth programs for **Halloween**.



"I appreciate the librarian because she helped me. I am new to the community and I don't know anybody in the area. My children wanted to go trick or treating. The library offered this program and some extras for me and my children." - **North Library customer**



🖓 CLOUD901 UPDATE 🔇

800+ 2750+

CLOUD901 celebrated its first birthday in September, having provided over 800 programs for over 2,750 teens in their first year. They capped it off with the CLOUD901 Teen Showcase where teens celebrated their creations.

\$18,000+

Memphians have access

to technology needed to

learning, and access to

increase knowledge.

Goal 1:

Ensures that all

the economy.

The **Memphis Library Foundation** raised over **\$18,000** during the **Party in the Cloud** fundraiser, a rare opportunity for those "former teens" to express themselves in CLOUD901.



Goal 5: Advances a culture of excellence in operations and outreach.

Goal 2: Reaches beyond its walls with creative partnerships that make a difference in people's

lives.

Goal 3: Communicates in ways that move libraries from a supporting player to a leadership role that is highly valued in today's public space.

Goal 4: A platform for three overriding purposes: literacy, education accelerator, and jobs center.