



MEMPHIS PUBLIC LIBRARIES

By the
NUMBERS

MAY-JUN / FY18



EXPLORE MEMPHIS 2018

Over 2,600 customers kicked off a summer of learning and exploration, engaging in the community and the promise to **Explore Memphis!**

14,000

ATTENDANCE AT
EXPLORE MEMPHIS
EVENTS IN JUNE

27,258

NEW CARDHOLDERS
FY18

Digital outreach efforts and improvements have made it easier than ever to register for a Library Card. 20% of new cardholders registered online, a **35%** increase from FY17.

14%
e-Book
circulation
FY18 vs.
FY17

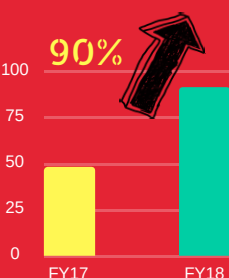
549,868
Total Outside Web
Sessions, FY18

11%



In FY18 **1,351,235** items were checked out, which translates to a value of about **\$23 million** saved.

Number of Outreach Programs, May-June



5465

Attendees for FY18 May-June Outreach Programs

"This was the first time many of the kids had ever seen the river!" -Cooper Cottage Daycare staff

Riverfront Storytime, a partnership between Cossitt Library and The Fourth Bluff, uses story time, crafts, & play time to teach children about the importance of the river.

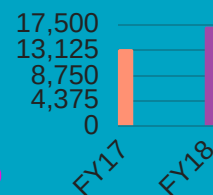


"Music camp was the best part of my summer: learning about music, getting to know other kids who are interested in production and what happens behind the scenes of music."

-Nyani Ross, 16

Teen
Programming
Attendance

30%



Over 17,000 teens visited the library in FY18 to learn filmmaking, create music and art, design and operate robots, and interact with advanced technologies.

STRATEGIC GOALS

Goal 1: Ensures that all Memphians have access to technology needed to increase knowledge, learning, and access to the economy.

Goal 2: Reaches beyond its walls with creative partnerships that make a difference in people's lives.

Goal 3: Communicates in ways that move libraries from a supporting player to a leadership role that is highly valued in today's public space.

Goal 4: A platform for three overriding purposes: literacy, education accelerator, and jobs center.

Goal 5: Advances a culture of excellence in operations and outreach.