



# MEMPHIS PUBLIC LIBRARIES

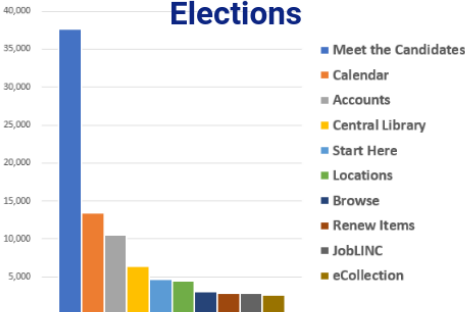
By the NUMBERS

SEP-OCT/ FY19

**"Bravo to the Library's election web page!"**

**"Just the information needed to organize and prepare to vote. Non-partisan and the instant access to the District Maps is brilliant! Many kudos!"** - Dan A. Griffin, comment submitted via virtual reference

## Top 10 Page Views During Elections



The Libraries' **Informed Voter** web page was visited **over 35,000** times during the 2018 Election season. The portal, created to help citizens learn about local candidates and issues, was viewed **7x more** than the average of the other top ten web pages.



**30** schools & daycare centers visited



Library staff read to **1,948** children

The Libraries joined millions of people across the US to celebrate **Read for the Record**, the annual campaign highlighting the importance of building early literacy and language skills for every child.

"The students and staff especially loved Mr. Watson's storytelling! We would love to have him back anytime." - Librarian, Bruce Elementary



**150** customers attended the opening sessions of **BECOMING AMERICAN**, a 6-part series discussing the immigration experience in America.

"Helped me relate to other people who are different." - Glenn L. McDonald

"It is very important for everybody to understand the immigrant experience." - Nabil Bayakly

"Thought provoking film and discussion"

"Provided valid and timely information."

"Made me not judge people on how they act, walk or talk, because people (have) been through a lot in life."

-George Grantham



## Health at the Library (past year)



**372** customers engaged in the "Start Here" Health Fair

MPL is the first library to receive funding from the **Community Engagement Initiative** developed by the **National Network of Libraries of Medicine** and the **National Institute of Health's All of Us Research Program**. The goal is to improve consumer access to high quality health information. MPL plans to build on the success of Central Library's Health Information Center (HIC) by creating initiatives at several branch libraries and connecting the HIC with local health organizations and universities.

## ★ STRATEGIC GOALS ★

**Goal 1:** Ensures that all Memphians have access to technology needed to increase knowledge, learning, and access to the economy.

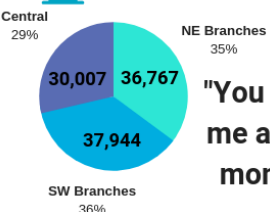
**Goal 2:** Reaches beyond its walls with creative partnerships that make a difference in people's lives.

**Goal 3:** Communicates in ways that move libraries from a supporting player to a leadership role that is highly valued in today's public space.

**Goal 4:** A platform for three overriding purposes: literacy, education accelerator, and jobs center.

**Goal 5:** Advances a culture of excellence in operations and outreach.

## 104,638 Total Sessions Computer Usage Sep-Oct FY19



**"You saved me a lot of money!!"**

- Bartlett customer "thrilled" to save \$140 creating event flyers with the help of Library staff and public computers.

This Fall the Libraries offered a variety of Youth Programs from crafts to computers to comics. Nearly **2,000** young customers attended programs during Fall Break alone, a **35%** increase from FY18.



## Fall Break Program Attendance

