

MPLIC BY THE NUMBERS

FY 16 YTD

Adult

Teen

Child

Computer Use

Program Attendance

FY 16 YTD

FY 15 YTD

200,000

150.000

100.000

50,000

15,000

12,500

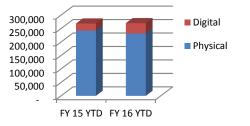
10,000

7,500

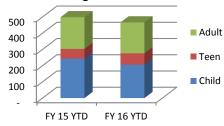
5,000

2,500

Circulation



Programs Offered



JobLINC Career Fair



Over 2300 people attended the JobLINC Career Fair held in partnership with the Workforce Investment Network and the Society for Human Resource Management. "I've had a positive experience so far. There are multiple things I'm

FY 15 YTD

looking for. I'm expecting great things to come out of this job fair. And, I'd like to start my own business ... " - Rodriguez Niter, JobLINC Career Fair attendant

Get Connected LINC/2-1-1 & JobLINC



Over 350 people celebrated a combined anniversary with LINC and JobLINC by attending "Get Connected Memphis", a family-friendly event that connected participants with local programs and services.

CLOUD901 Moving on Up!



CLOUD901 has been moving closer to their opening date of September 16th. The center has been very busy with finishing touches, receiving equipment, developing programming, and providing tours.

"If we had more things like this in Memphis, there wouldn't be such chaos among teens."

- Savannah Holbert, Teen Appeal participant

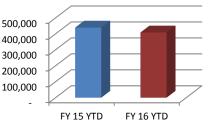


Goal 4: A platform for three overriding purposes: literacy, education accelerator, and jobs center.

-16 books read per child

Goal 5: Advances a culture of excellence in operations and outreach.

Customer Count



Program Type **Offered/Attended**

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Literacy / Literature	141/3509
Job & Career	34/3095
Culture / Recreation	97/2268
STEAM	33/713
Technology	69/589
Health and Safety	23/533
Education	24/462
Citizenship Prep / ESL	13/393
Community Information	1/350
Legal Services	2/240
Science	5/119
Business Assistance	13/108
Personal Finance	2/102
Government Assistance	5/12
History / Genealogy	4/20
Nonprofit / Grants	2/14

some much needed improvements.

The website moved to a Wordpress

platform that is mobile responsive and

averages over 1,000 visitors a day. In

"I see the website is improving all the time. I use it quite regularly."

- Northeast Prep Academy Librarian

addition, we now offer a catalog app that allows customers to search the catalog, place holds, and check their

MemphisLibrary.org Improvements The Library's online services received



Mobile Apps

Explore Memphis for Children

Age 0-4

account.

- -1,395 enrolled
- -13 books read to per child
- -2,369 attended library programs
- Age 5-12
- -4,093 enrolled

- -6,317 attended library programs

to technology needed to increase knowledge, learning, and access to the economy.

Memphians have access

Goal 1:

Ensures that all

Goal 2: Reaches beyond its walls with creative partnerships that make a difference in people's lives.

Goal 3: Communicates in ways that move libraries from a supporting player to a leadership role that is highly valued in today's public space.

Produced by Kevin Dixon and Marcey Wright