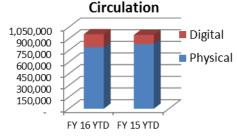
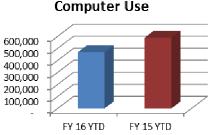
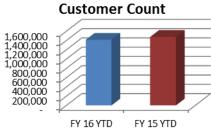


MPLIC BY THE NUMBERS

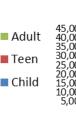
FY16 JAN - FEB



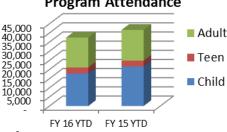












Outreach vs. In-Library

Program Attendance

Outreach

■ In-Library

Program Type Offered/Attended FY16 YTD

FY16 YID	
Literacy / Literature	602 / 13,476
Culture / Recreation	307 / 8,407
Job & Career	130 / 4,841
Technology	269 / 2,269
STEAM	189 / 1,780
Education	126 / 1,691
Health and Safety	75 / 1,409
Citizenship Prep / ESL	72 / 1,406
Library (tours, info, etc.)	47 / 1,381
Government Assistance	62 / 1,149
Legal Services	16 / 1,106
History / Genealogy	28 / 521
Business Assistance	53 / 438
Personal Finance	11 / 252
Science	8 / 190
Nonprofit / Grants	16 / 99

Outreach Programming

5500+

FY 16 YTD

2,000

1,750 1,500 1,250

1,000

750

Number of people reached through our outreach programming.

Library staff recently visited a Grants Development and Management class at the University of Memphis.

FY 15 YTD

"I am shocked by how much resources are available through the library for nonprofits!"

Library staff also conducted a presentation on Lynda.com and other online resources such as our downloadable eBooks, eMusic, and eMagazines.

"When did the Library become so awesome!" "The information was key to our faculty, staff, and the students who attended!"

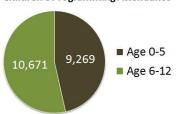
Early Childhood Literacy

9200+

Attendance for the 350+ early childhood programs the

Library has conducted so far this fiscal year. Of those 350+, over 100 of these events occurred outside the library at various day care and Head Start facilities, reaching over 2000 children.





Library staff performed a "living history" play at Whitehaven for Black History Month.

"This was something for all ages, young and old."

Meanwhile, Cossitt Library hosted the Lewis Senior Center for the "Civil Rights in Song" program.



"We have so many young people that don't know anything about their history. These songs that we did today; it's going to be a learning process and it's going to help them."

Black History Month

Meanwhile in CLOUD901...

Over 700 teens have attended the 125+ programs in CLOUD901 between November and February.

"I always wanted a place for teenagers so we could just be us... So when I heard about CLOUD901 ... I came in and I was like a 5 year old kid in a candy store."



Ensures that all Memphians have access to technology needed to increase knowledge, learning, and access to the economy.

Reaches beyond its walls with creative partnerships that make a difference in people's lives.

Communicates in ways that move libraries from a supporting player to a leadership role that is highly valued in today's public space.

A platform for three overriding purposes: literacy, education accelerator, and jobs center.

Advances a culture of excellence in operations and outreach.