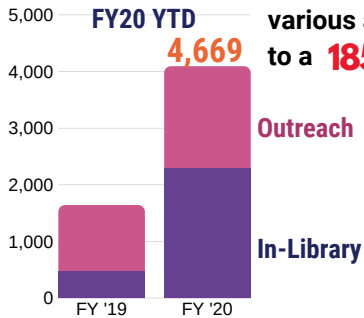




MEMPHIS PUBLIC LIBRARIES

By the
NUMBERS
JAN-FEB / FY20

SENIOR PROGRAMMING ATTENDANCE



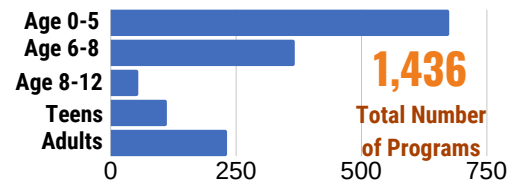
MPL has significantly increased programming aimed at senior citizens. Techie Seniors tablet classes, Senior Health Fair, and a partnership with Creative Aging, including various art programs (music, pottery, writing, etc.) have led to a **185%** increase in all senior programming.



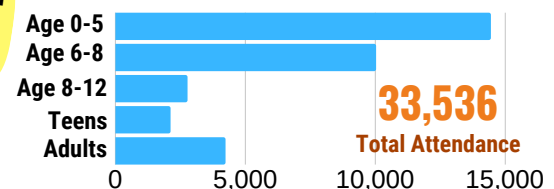
"I think it is wonderful that the library is doing this. I can really see why this is good for older minds like mine!"

-Creative Aging Dulcimer Class participant

LITERACY PROGRAMS BY AGE (FY20 YTD)



LITERACY ATTENDANCE BY AGE (FY20 YTD)



HONORING MLK DAY AND BLACK HISTORY MONTH

Memphis Public Libraries branches across the city commemorated the Dr. Martin Luther King, Jr. National Holiday by holding programs that honored his legacy, like those at Frayser where children learned about the struggle for freedom and justice. Teen programs also inspired and motivated attendees to be the change they want to see in their community.

BLACK HISTORY MONTH PROGRAMMING

33 PROGRAMS **829** ATTENDEES **51%** Increase in Attendees (compared to 2019)



MLK PROGRAMMING

23 PROGRAMS **522** ATTENDEES



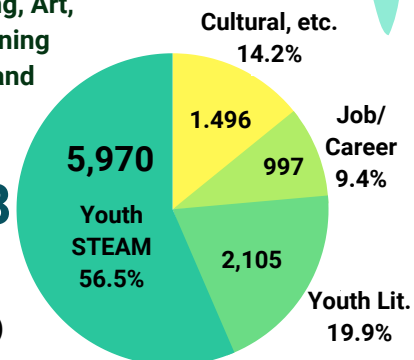
New Teen Innovation Centers have opened at Whitehaven and Pop-White Branches!

The new areas in each library will focus on STEAM (Science, Technology, Engineering, Art, Math) learning activities and projects.

"I was excited when you said we were going to make crystals. I was like yes! science!"

10,568

Total Teen Programming (FY20 to date)



Friends of the library

Once again the Friends of the Library has partnered with the Rotary Club of Memphis to offer a Spanish course for beginners, building on the success of last year's programs!

STRATEGIC PLAN
2020-2025

ENHANCE
EQUITABLE
ACCESS

CHAMPION
LITERACY
FOR ALL
AGES

PROMOTE
WORKFORCE
DEVELOPMENT

ADVANCE
ROLE AS
COMMUNITY
ANCHOR

INCREASE
COMMUNITY
AWARENESS
OF OFFERINGS

REACH BEYOND
LIBRARY WALLS
WITH STRATEGIC
OUTREACH AND
INNOVATION

STRENGTHEN
THE BACKBONE
OF MPL BY
SUPPORTING
STAFF