Nearly **400** people attended live programs or watched library-produced videos commemorating

BLACK HISTORY MONTH.

Online resources for **Black History Month** were **accessed over 2,300** times including our Black History Month web pages, book lists, and Dig Memphis archive collections.

BHM Web Pages	Book Lists	DIG Memphis Highlighted Collections
895 visits!	**151** visits!	**1,299** visits!

BHM Program Attendance

Children | Teens | Adults

0   100   200   300   400

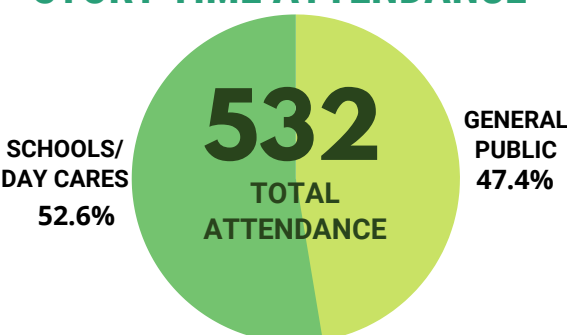> *"Awesome! ... I loved the intertwining of food, storytelling, and story time. Kudos for designing such a fantastic event."*
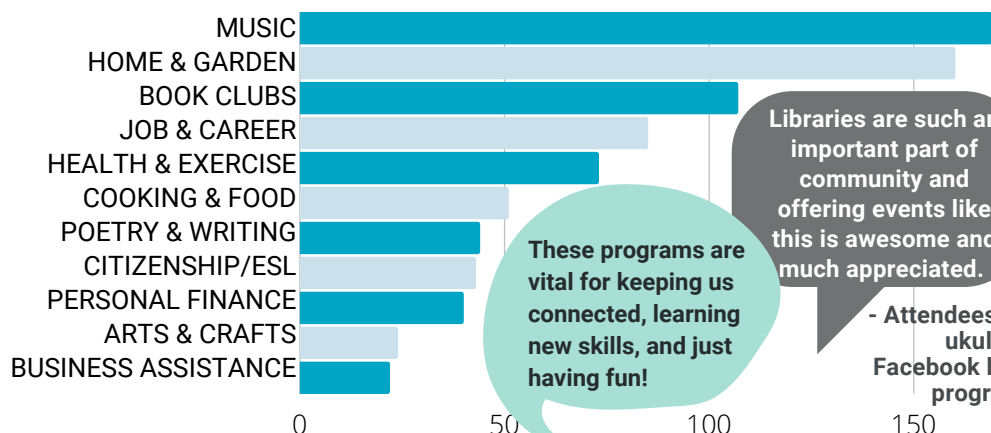>
> - Attendee at BHM cooking show, "Cocinamos un sancocho y gumbo comunitario / Cooking a Community Sancocho and Gumbo."

STORY TIME ATTENDANCE

532 TOTAL ATTENDANCE

SCHOOLS/DAY CARES **52.6%**

GENERAL PUBLIC **47.4%**

Librarians continue to reach out to local day cares & schools to read stories and inspire a love of reading. **53%** of attendance for virtual story times comes from day cares and schools!

ADULT PROGRAMMING ATTENDANCE

MUSIC
HOME & GARDEN
BOOK CLUBS
JOB & CAREER
HEALTH & EXERCISE
COOKING & FOOD
POETRY & WRITING
CITIZENSHIP/ESL
PERSONAL FINANCE
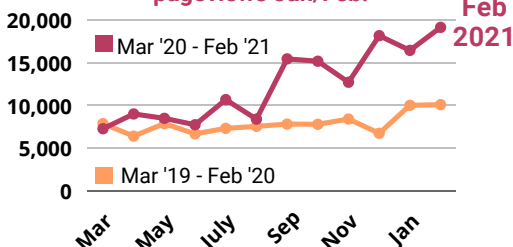ARTS & CRAFTS
BUSINESS ASSISTANCE

0   50   100   150

> Libraries are such an important part of community and offering events like this is awesome and much appreciated.
>
> - Attendees to ukulele Facebook live program

> These programs are vital for keeping us connected, learning new skills, and just having fun!

DIG MEMPHIS

Most viewed in Jan/Feb...

77% increase in pageviews Jan/Feb!

Feb 2021

20,000
15,000
10,000
5,000
0

— Mar '20 - Feb '21
— Mar '19 - Feb '20

Mar   May   July   Sep   Nov   Jan

TOP 3 COLLECTIONS
Manuscript Finding Aids
Memphis Streetscapes
The M Files

TOP 3 ITEMS
Mid-South Coliseum Concert Files
Tuskegee Airmen [photograph]
E.W. Mason Church of God in Christ [collection finding aid]

MPL Named as Finalist for IMLS 2021 Medal!!

The Institute of Museum and Library Services has named Memphis Public Libraries a finalist for the nation's highest honor. **Share your MPL stories and memories on social media using the hashtag #IMLSmedals** !

STRATEGIC PLAN 2020-2025

ENHANCE EQUITABLE ACCESS	CHAMPION LITERACY FOR ALL AGES	PROMOTE WORKFORCE DEVELOPMENT	ADVANCE ROLE AS COMMUNITY ANCHOR	INCREASE COMMUNITY AWARENESS OF OFFERINGS	REACH BEYOND LIBRARY WALLS WITH STRATEGIC OUTREACH AND INNOVATION	STRENGTHEN THE BACKBONE OF MPL BY SUPPORTING STAFF