



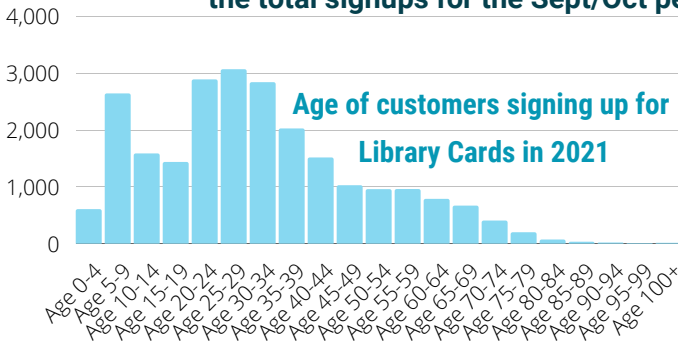
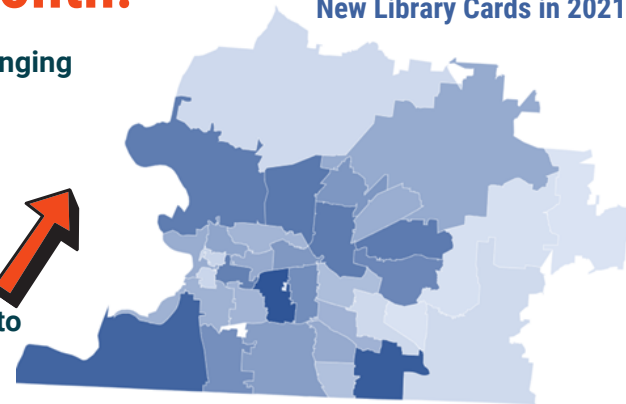
MEMPHIS PUBLIC LIBRARIES

By the
NUMBERS
SEP - OCT 2021

September is Library Card Signup Month!

2,698 people signed up for a library card in September alone, bringing the total signups for the Sept/Oct period to **5,078!**

Zip Codes with the Most
New Library Cards in 2021



69%
increase compared to
Sept/Oct 2020.

Robotics Camp



Cloud901 partnered with CodeCrew to host the All-Girls Robotics Camp to close the gender gap in STEM-related fields. At the end of the camp, the participants were gifted with a laptop for their possible futures in tech!



The
Masked Reader
video series racked up **3061**
video views!

"My daughter and I wait for the latest episode every week. We try to figure out the (Masked) Reader together. She's pretty good at it."

325 Total Guesses



7 Winners of \$50
Amazon gift cards



1 Winner of \$100
gift card!

OUTDOOR PROGRAMMING



2,897
attendees
103
programs over
Spring/Summer/Fall



Smithsonian MAGAZINE

profiled Memphis Public Libraries in the November 2021 issue of the publication, highlighting, "HOW MEMPHIS CREATED THE NATION'S MOST INNOVATIVE PUBLIC LIBRARY!"



ONLINE/COMPUTER CLASS PROGRAMMING

44 online
computer
classes
318 attendees



"I will be using Canva now with more agility thanks to your instruction. I am working on a website and Facebook page to promote my business."

CRENSHAW LIBRARY
CELEBRATES **91 YEARS**
OF LIBRARY SERVICE!



Halloween Events



27
events
1,364
attendees



**STRATEGIC
PLAN**
2020-2025

ENHANCE
EQUITABLE
ACCESS

CHAMPION
LITERACY
FOR ALL
AGES

PROMOTE
WORKFORCE
DEVELOPMENT

ADVANCE
ROLE AS
COMMUNITY
ANCHOR

INCREASE
COMMUNITY
AWARENESS
OF OFFERINGS

REACH BEYOND
LIBRARY WALLS
WITH STRATEGIC
OUTREACH AND
INNOVATION

STRENGTHEN
THE BACKBONE
OF MPL BY
SUPPORTING
STAFF