



MEMPHIS PUBLIC LIBRARIES

By the
NUMBERS
SEPT - OCT 2020



Beginning with Super Tuesday in March, our **Informed Voter** pages were visited nearly **75,000** times during this election cycle.



98% ▲

increase in usage from the 2018 election cycle



"I want to express appreciation for this. I am thankful that you take the role of public information and education so seriously by providing this voter service page. Dale Carnegie came up with a wonderful idea of libraries such a long time ago - **I am so thankful for it - you manifest the benefit of this idea everyday.**"

-comment submitted online



288



customers attended Halloween themed events, including **Booooks with Friends** where over **130** children stopped by the library to take home treats, books and crafts.

September is **National Literacy Month!**

MPL celebrated the joy of reading, with programs like **Our Stories Matter: Memphis Writes**, which featured Stacy Ladonna, founder and executive of Black Children's Books and Authors (BCBA), an organization promoting awareness of children's and young adult literature by Black authors.



attendees for book clubs, author events, writing seminars, etc. in Sept. and Oct.

"This event has inspired me to start writing my own book. Not having fear that someone is not going to like what I write. **Just Start Writing!**"

- attendee, **Our Stories Matter: Memphis Writes**

MEMPHIS PUBLIC LIBRARIES

VIRTUAL PRIDE Festival 2020

639

page views!

This year our Pride Festival went virtual, with live music, trivia, videos from community partners, story times, crafts, an online art contest, and access to online archives.



Librarians read to over **570** school children, virtually, for this year's Read for the Record, an annual early literacy campaign. This year's book was **Evelyn Del Rey Is Moving Away** by Meg Medina, a celebration of lasting friendship, the power of connection, and encountering change.

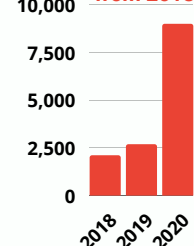


E-BOOK CHECKOUTS IN SEPT-OCT

■ JUVENILE
■ YOUNG ADULT
■ ADULT

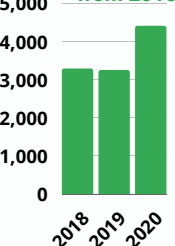
328% ▲

from 2018



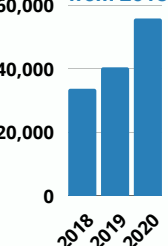
34% ▲

from 2018



66% ▲

from 2018



STRATEGIC PLAN
2020-2025

ENHANCE
EQUITABLE
ACCESS

CHAMPION
LITERACY
FOR ALL
AGES

PROMOTE
WORKFORCE
DEVELOPMENT

ADVANCE
ROLE AS
COMMUNITY
ANCHOR

INCREASE
COMMUNITY
AWARENESS
OF OFFERINGS

REACH BEYOND
LIBRARY WALLS
WITH STRATEGIC
OUTREACH AND
INNOVATION

STRENGTHEN
THE BACKBONE
OF MPL BY
SUPPORTING
STAFF