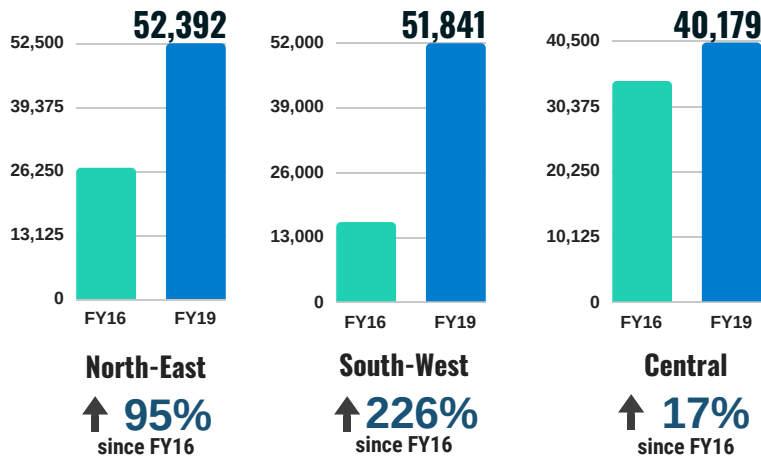
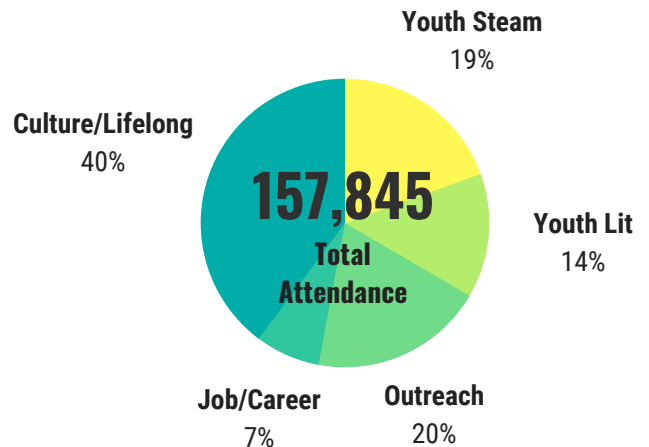


## FY19 PROGRAM ATTENDANCE BY REGION



## FY19 PROGRAM ATTENDANCE BY TYPE



Since their debut in mid-December of 2018, the **CONNECT CREW** has delivered on their promise to create programs focusing on health, technology, and literacy. In May, the Crew saw their most successful month to date, reaching **2,000** customers in just one month!

Month	Attendance
Nov '18	~1,000
Jan '19	~2,500
Mar '19	~3,500
May '19	~5,000

Outreach Program Attendance saw a **113%** increase from the first half of FY19

**40%** of all attendance in FY19 was for programs geared toward children under the age of 8!

**60,340**

customers attended children's programs for those age 0-8 in FY19, including those who joined a special story time with TN Secretary of State, Tre Hargett! Hargett, along with the TN Government graciously granted \$100,000 to the MPL system in support of our wonderful programming!

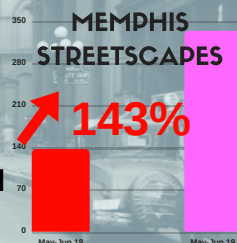


## MEMPHIS BICENTENNIAL

Memphis marked the 200-year anniversary of the city's founding on May 22, 2019. MPL hosted **37 programs** celebrating Memphis' history, with a total attendance of

**1,010 customers.**

DIG MEMPHIS' revamped **MEMPHIS STREETSCAPES COLLECTION** saw a significant increase in traffic compared to the May-June period in 2018.



This FLAG DAY over **100** customers stopped by our GovPubs event to learn more about official federal information.

I'm going to tell my friends about this - you can get this info right here at the library!

People need to know this!

Thanks for helping my children understand the process of how a bill goes through!

Spring  
**BOOK**  
Sale

Friends  
of the library

Raised

**\$23k**

for Memphis  
Public Libraries

**Goal 1:**  
Ensures that all Memphians have access to technology needed to increase knowledge, learning, and access to the economy.

**Goal 2:**  
Reaches beyond its walls with creative partnerships that make a difference in people's lives.

**Goal 3:**  
Communicates in ways that move libraries from a supporting player to a leadership role that is highly valued in today's public space.

**Goal 4:**  
A platform for three overriding purposes: literacy, education accelerator, and jobs center.

**Goal 5:** Advances a culture of excellence in operations and outreach.